

Add the leading  
Smart Home  
Services Platform  
to your lineup





## PLUME AT A GLANCE

The Plume platform provides superior service, support, and security for today's smart homes, small businesses, and beyond—as well as enhanced connectivity. Full network visibility lets Communications Service Providers (CSPs) stay one step ahead with workflow automation for built-in agility. Improve your subscriber experience and boost your business while reducing costs.



## THE POWER OF OPEN SOURCE

OpenSync's technology combines a software-defined approach with cloud-based delivery to accelerate Smart Home Services, development, deployment, and management. Support Plume and third-party hardware on one network for a curated experience in any home.

# Haystack

Data prediction & analytics suite

## PANORAMA

Network analytics dashboard

## SIGNAL

Predictive algorithm workflows

## FRONTLINE

Intelligent support tools

APPLICATIONS

# HomePass

Smart home suite

## ADAPT

WiFi + connectivity

## CONTROL

Access + parental mgmt.

## GUARD

Digital security

## SENSE

Motion detection

## THRIVE

Aging in place

SERVICES

# OpenSync + Plume Cloud

# WorkPass

Intelligent workplace suite

## LINK

Mission critical access

## KEYCARD

Employee productivity

## SHIELD

Information security

## CONCIERGE

Guest analytics

## FLOW

Property awareness

SERVICES

# Harvest

Marketing insights suite

## CLARITY

Marketing + audience intelligence

## CRUSADE

Campaign automation

## GENERATE

Consumer cohort engine

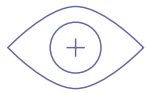
APPLICATIONS

# Make a big impact. **Huge.**

We serve up serious benefits for CSPs and subscribers.

## WHAT'S IN IT FOR CSPS?

Expand your service model to gain a competitive edge. Increase revenue and reduce costs —up to \$15 higher monthly ARPU with 67% fewer truck rolls and 51% lower call-in rates.\*



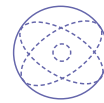
### Visibility

Get direct access to in-home networks and diagnose concerns in real time.



### Satisfaction

Delight subscribers by delivering new services continuously via Plume Cloud.



### Insight

Bring your data to life with analytic tools powering smarter business decisions.



### Flexibility

Enable interoperability and service customization with zero hardware dependency.

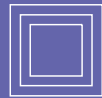
## WHAT'S IN IT FOR SUBSCRIBERS?

Up-level the in-home experience to boost satisfaction up to 60 NPS points and reduce churn up to 30%.\*



### Connectivity

Count on uninterrupted coverage and top speed in every room, with Adapt.



### Transparency

Simplify total smart home control with the HomePass app.



### Safety

Monitor, analyze, and quarantine threats automatically for peace of mind.



### Personalization

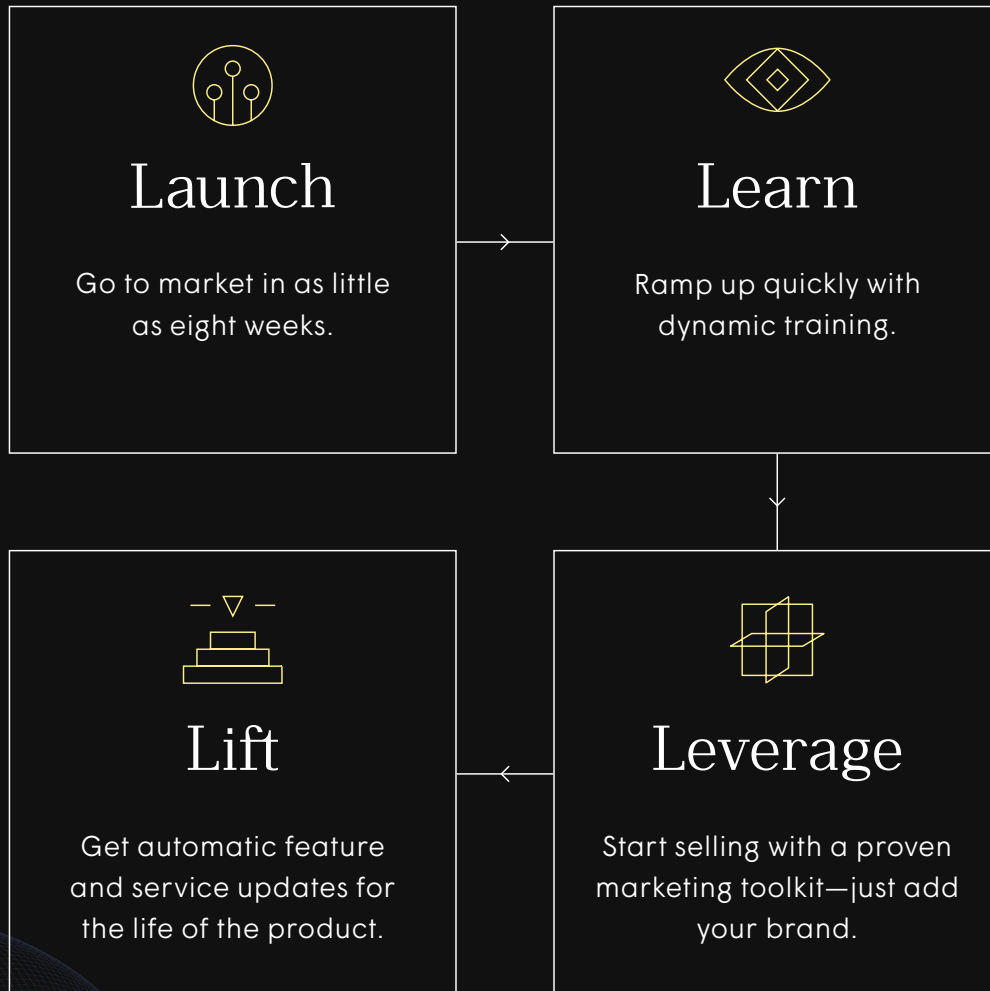
Easily customize profiles, content filters, and guest access.

\*Data based on an average taken across Plume's deployed CSP customer base.



## WHY PARTNER WITH PLUME?

Turbocharge your offering with everything you need to succeed, fast.





## WHAT OUR CUSTOMERS ARE SAYING ABOUT PLUME

“Plume delivers the best whole home WiFi performance for our ever-increasing speed offerings.”

—Mike Giobbi, CTO, Armstrong

“My kids are on devices more than I’d like, but knowing I have the ability to filter out inappropriate content and set their screen time schedules gives me much needed peace of mind.”

—Lauren O., 5 BR Home







## PLUME AWARDS



An unprecedented 4.5 out of 5 stars for the [Consumer Experience Management Platform](#) in two categories: "Monitoring & Analysis" and "WiFi Solutions".



Cloud-Based Solution of the Year, joint winner with Liberty Global, for improving network performance and management with [ONEConnect](#).

2021 WINNER



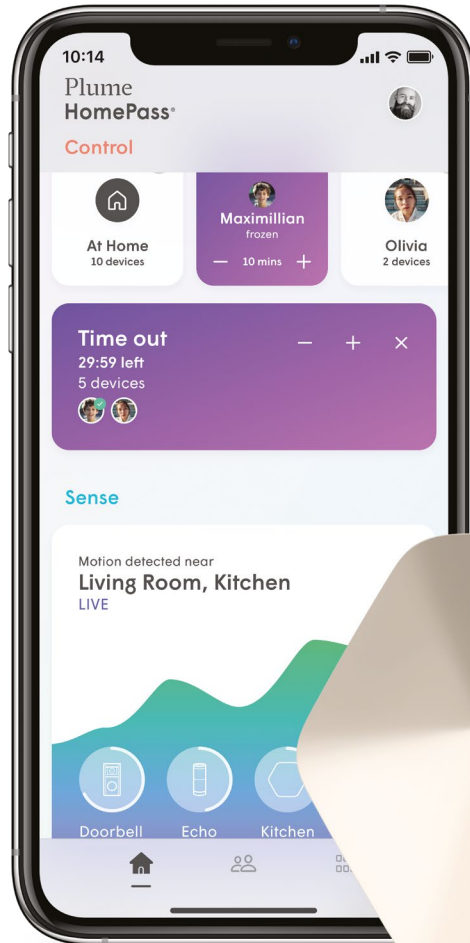
BEST CYBER SECURITY

Recognition for providing "a more secure internet experience" for learning and working from home with our [Guard](#) service, intelligent cyber-security underpinned by IoT support.



READY TO SMARTEN UP YOUR SERVICE?

Find out why over 250 of the world's leading CSPs trust Plume to deliver smart services at massive scale.



To see Plume in action, go to [Plume.com](https://plume.com).

